

LETTERS TO THE EDITOR

An important column of editorial page is “Letters to the Editor” column. This column gives the reader an opportunity to reply to editorials or columns of news situation. A few newspapers publish this column on the editorial page while others neglect this column. This column is fixed for readers. Unlike editorials, letters frequently comment on the issues that are not present in the news column. Usually most newspapers receive more letters than they have the space to print.

Letter to the editor is a way by which the editor knows the response of his readers. Letter to the editor is known as a fourth component of newspaper.”

IMPORTANCE

Letters to the editor play a very important role in our society. Because through letters, the people express their ideas and views on any current issue and by this way, they inform the editor on one hand and the government on the other.

1. Letters are Barrier to Corruption:

Through letters, the readers inform the newspaper’s editor and government also about the corruption and the corrupted officers, misusing the post of government and taking extra advantages from the people.

2. Official Complaints:

Readers in their letters also complaint against the government offices which are not performing their duties well. The basic purpose of such type of letter is to inform the government about its different departments’ performances.

3. Criticism on the Government:

The Government is being criticized itself by the readers of newspapers in their letters.

4. A Bridge between the Government and the People:

Letters to the editor play a role of a bridge between the government and the people because in the letters people express their views, suggestions to the government sometimes. These letters present the solutions of the current problems facing by the government currently.

5. Awareness:

Letters to the editor create great awareness among the readers as their letters show that they are well informed on one side and while on the other these letters sometimes present the solutions of the people's problems.

6. To Serve the Democracy:

In the letters of the readers, people-cum-readers express their feelings, and show that they are fully aware of their political rights. As it is their political right to run the government themselves. By this way, they are actually trying to make others realize that "democracy" is their basic need for which they are ready to do anything.

7. Training and Guidance:

Letters to the editor develop the habit of writing among the readers to express themselves freely and contribute in the government's affairs without any hesitation. While by presenting the solutions of the problems, people guide the government that what it should do? And which step it should take for solving their problems? And which step it should take for solving their problems?